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SIMPLICITY IN DESIGN

Convenience when it comes to ideas.

Issue #01



Author's biography.

Eddie Reyes, Assoc. AIA, is a Phoenix-based designer and plans examiner with extensive experience in residential architecture, Casitas or Accessory Dwelling Units (ADUs), and code-compliant design solutions. His professional approach emphasizes clarity, efficiency, and simplicity in design while meeting the practical demands of building regulations and urban development.



Through his work, Eddie focuses on creating thoughtful residential environments that respond to housing affordability, small-lot development, and sustainable urban growth. His background as a plan's examiner provides him with a deep understanding of zoning ordinances, building codes, and permitting processes, allowing him to bridge the gap between design intent and regulatory approval.

Eddie's design philosophy is rooted in functionality, constructability, and respect for context—particularly within desert and Southwest environments. His work supports homeowners, developers, and communities seeking responsible, well-designed housing solutions that balance aesthetics, livability, and compliance.



Born in Guatemala, moved to the United States in mid-1988, like many immigrants, he embraced the opportunities available to him and began his formal education in technical drafting at Miami Lakes Technical School in Miami Lakes, Florida, graduating in October 1998, he launched his career as a professional draftsman with several local firms while continuing his studies through drawing courses at Miami Dade Community College. Eddie later relocated to New Orleans, Louisiana, where he pursued further education at Delgado Community College and worked at Louis Armstrong International Airport marking the beginning of his career as a plan's examiner.



His professional journey continued in Boston, Massachusetts, where he worked independently and as a subcontractor for multiple companies while attending courses at Boston Architectural College and Wentworth Institute of Technology, he later moved to Springfield, Massachusetts, serving as a residential plan's examiner. Seeking a more favorable climate, Eddie and his family eventually settled in Phoenix, Arizona, where he continued to work independently and as a plan's examiner for Maricopa County and the City of Phoenix. In 2020, he founded Ed Reyes Design, and in 2025, he established the Phoenix Metro AIBD Chapter, continuing his commitment to professional practice, education, and the architectural community.



SIMPLICITY IN DESIGN was created as a professional platform to deliver efficient, accurate, and reliable information on architecture, design, and contemporary construction practices. Conceived by Eddie Reyes, the publication responds to the need for clarity in an increasingly complex-built environment, where design decisions must align with codes, constructability, and real-world execution.

Drawing from Eddie's experience as a designer and plans examiner, the journal focuses on practical architectural topics grounded in current regulations, realistic building methods, and responsible urban development. Rather than promoting trends or abstraction, SIMPLICITY IN DESIGN emphasizes informed design, technical precision, and thoughtful solutions that support both creative intent and the realities of modern construction.